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CHIPCO

Investment Dollars & Production

Capital Invested \$ in millions	Chips produced Units in 1,000's	Marginal chips produced 1,000's of units per million \$'s
200	3,000	.23
300	3,040	.28
400	3,070	.42
500	3,100	.78
600	3,190	.31

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CHIPCO

Sales & Profits

Chips marketed Units in 1,000's	Profit gained \$'s in millions	Marginal profit Millions of \$'s per 1,000's units
3,000	1.2	.03
3,050	2.8	.02
3,100	3.6	.05
3,150	4.9	-.01
3,200	5.1	.02

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