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## *CHIPCO*

### **Investment Dollars & Production**

<b>Capital Invested</b> \$ in millions	<b>Chips produced</b> Units in 1,000's	<b>Marginal chips produced</b> 1,000's of units per million \$'s
200	3,000	.23
300	3,040	.28
400	3,070	.42
500	3,100	.78
600	3,190	.31

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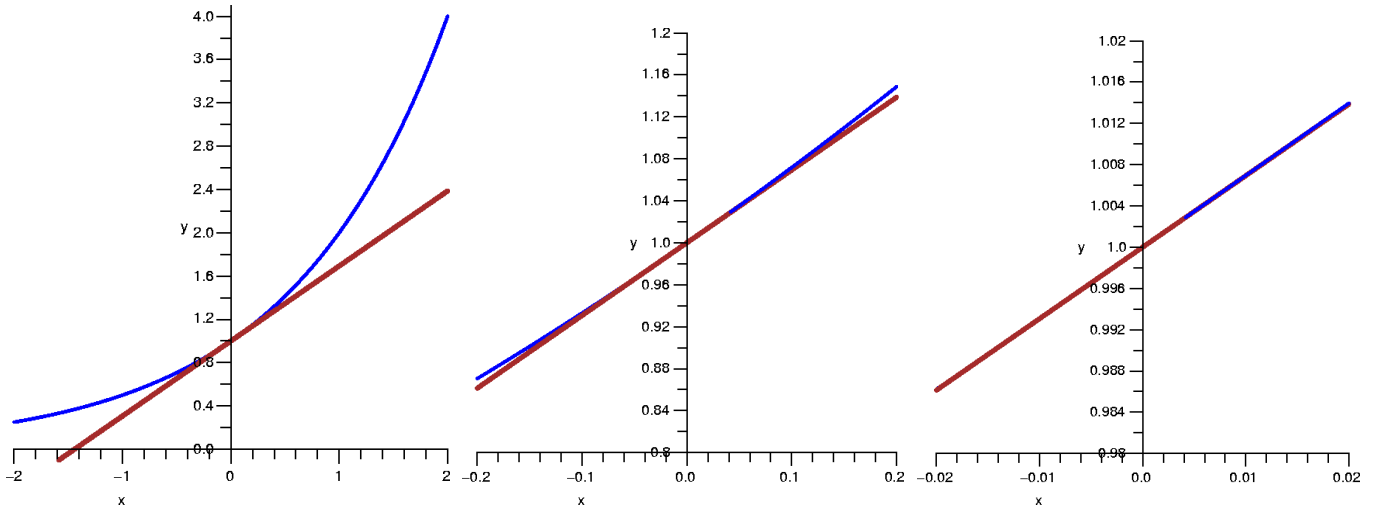
## *CHIPCO*

### **Sales & Profits**

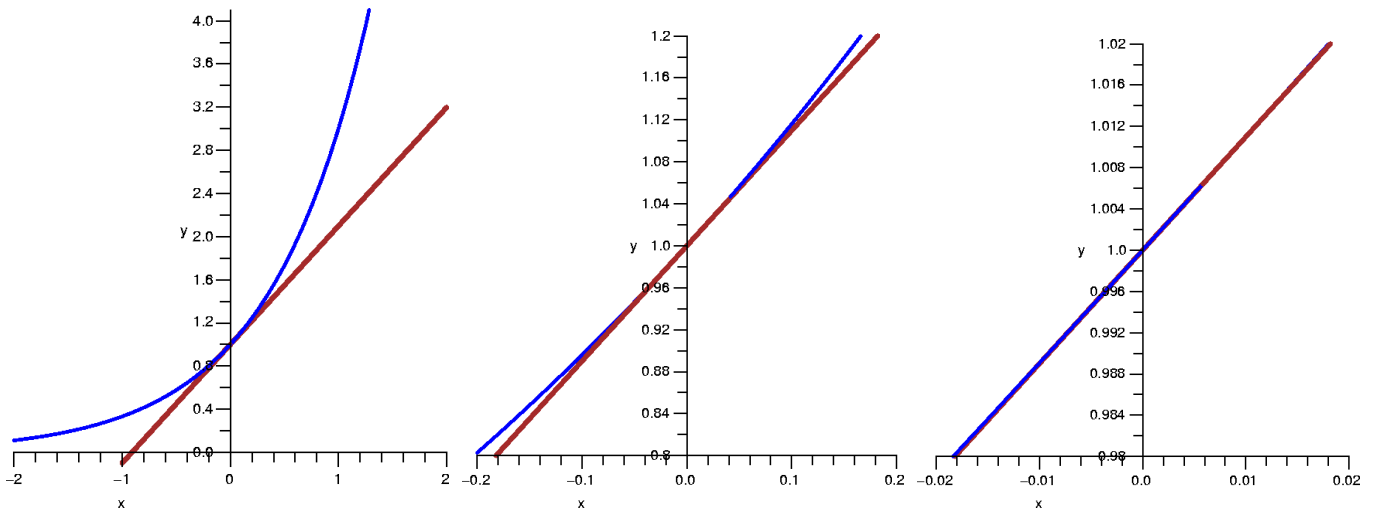
<b>Chips marketed</b> Units in 1,000's	<b>Profit gained</b> \$'s in millions	<b>Marginal profit</b> Millions of \$'s per 1,000's units
3,000	1.2	.03
3,050	2.8	.02
3,100	3.6	.05
3,150	4.9	-.01
3,200	5.1	.02

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The line  $y = .69315x + 1$  and the curve  $y = 2^x$  on  $[-2, 2]$  and  $[-.2, .2]$  and  $[-.02, .02]$



The line  $y = 1.09861x + 1$  and the curve  $y = 3^x$  on  $[-2, 2]$  and  $[-.2, .2]$  and  $[-.02, .02]$



The line  $y = x + 1$  and the curve  $y = \text{MYSTERY}^x$  on  $[-2, 2]$  and  $[-.2, .2]$  and  $[-.02, .02]$

